ORDER

101888 Orders Order / Rev: Alt Order #: 06815348 **OCEGUERA 4 CONGRESS** Product Desc: Estimate: 1186 Flight Dates: 10/09/12 - 10/15/12 Primary AE: Amy McCreary Original Date / Rev: 05/21/12 / 10/08/12 Sales Office: BLPHI Sales Region: National Order Type: **GENERAL** GMMB, Inc./ Washington D.C. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Reused Oceguera for Congress Advertiser Name: A35+ New Business Thru: Demographic:

Product Codes:

PLC02

Priority:

SELECT PRIORITY CODE

Revenue Codes;

POLITICAL/AGY, PCAN, GEN

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 10/01/12 10/15/12 20 \$14,545.00 \$12,363.25 Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	20	\$14,545.00	\$12,363.25	0.00
Totals	20	\$14.545.00	\$12,363.25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$14,545.00
Market	100%	\$72,725.00

Competitive Share	Share	Total
CABLE	0%	\$0,00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$18,908.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$15,272.25
KTUD	1%	\$727.25
KVVU	22%	\$15,999.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$7,272.50

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
•	E 2	KSNV	10/09/12	10/15/12	M-F 6-7a WakeU	pw/WaQM	6-7a	h	1-WTF	:30	2	\$700.001	0.00 NM	2	\$1,400.00
					M-F 6-7a WakeU	p w/Wagners									
	1	WAKE (JP WITH 1	THE WAG	NERS										
		Star	rt Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratir	đ				1		
	We	eek: 10/0	09/12	10/15/12	M-WTF	2	\$700.00	0.	00		_				

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KSNV

Order / Rev:

1**0**1888

Advertiser:

Oceguera for Congress

Alt Order #:

06815348

Product Desc:

OCEGUERA 4 CONGRESS

Flight Dates:

10/09/12 - 10/15/12

Estimate:

1186

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 2	KSNV	10/09/1	2 10/15/12	M-F 6-7a WakeU		6-7a	M~WTF-	- :30	2	\$700.001	0.00 NM	2	\$1,400.00
,	WAKE	JP WITH	THE WAG	M-F 6-7a WakeU NERS	p w/vvagners								
\A/.		rt Date	End Date	<u>Weekdays</u> M-WTF	Spots/Week	Rate	Rating						
_	ek: 10/0 KSNV		10/15/12 2 10/15/12	Today Show	CM	\$700.00 658a-9am	0.00 MTWTF⊶	- :30	2	\$900.001	0.00 NM	2	\$1,800.00
			_ , ., ,	Today Show						*******			• • • • • • • • • • • • • • • • • • • •
	TODAY	SHOW rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	<u>اعده</u> eek: 10/		10/15/12	MTWTF	<u>30013/4466K</u>		0.00						
<u>Spot</u>		Date Ra		escription		/End Time		Weekdays	Leng		Rtg Type		
7		10/09/17 MG 3.4 ∍	2- <i>10/15/12 Ti</i> ! 3.5	oday Snow	6588	ı-9am		MTWThF		:30 (\$300.00)	0.00 NIVI		
				E] NOT AVAILABI	LE RATE								
3			2-10/15/12 T	oday Show	6588	ı-9am		MTWThF	:	:30 (\$300.00)	0.00 <i>NM</i>		
		<i>MG 3.4</i> OT AVAI	•	E] NOT AVAILABI	LE RATE								
4	_		2-10/15/12 T	-		a-9am		MTWThF	:	30 \$900.00	0.00 NM		
	_	for 3.1,		-									
ŧ	-		e to reinstate 2-10/15/12 T	-	658	a-9am		MTWThF		30 \$900.00	0.00 NM		
		for 3.1,3		oddy Onow	0000	, Julii			•	φυσο.σο	0.00 14		
····	[rev	rised rate	to reinstate]									
E 4	KSNV	10/14/1	2 10/14/12	News 3 Sunrise -		6a-7a		s :30	1	\$150.003	0.00 NM	1	\$150.00
	NEWS :	3 AT SUI	NRISE	News 3 Sunrise	SUNDAT								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/		10/14/12	Noon News	CM	\$150.00	0.00	- :30		\$425.001	0.00 NM	2	#SEO 00
E9	VOINA	10/09/1	2 10/15/12	Noon News	CIVI	12-1230pm	MTWTF∼	- :50	2	ֆ425.UU I	0.00 NM		\$850.00
		3 AT NO											
۱۸/	<u>Sta</u> /eek: 10	rt Date ng/12	<u>End Date</u> 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$425.00	<u>Rating</u> 0.00						
		·····	2 10/14/12	News 3 Today W		9a-930am		S :30	1	\$175.003	0.00 NM	1	\$175.00
	MENNO	0. TOD 41	/0.4/1/EAUD	News 3 Today									
		3 TODA` rt Date	//WKEND End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/		10/14/12	S	1	\$175.00	0.00						
E13	KSNV	10/09/1	2 10/15/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	MTWTF-	- :30	3	\$725.001	0.00 NM	3	\$2,175.00
	FIRST	MEWS 3	AT FOUR	4PM NEWS (1 h	our)								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/		10/15/12	MTWTF⋯⊷	3	*	0.00						
E 15	KSNV	10/09/1	2 10/15/12	M-F Early News M-F Early News	CM	5-630p	MTWTF~	:30	3	\$1,200.001	0,00 NM	3	\$3,600.00
	EARLY	NEWS		MILI FAITA MEMS									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/		10/15/12	MTWTF M-F Wheel	CM	\$1,200.00	0.00 MTWTF-	- :30	2	\$1,300.001	0.00 NM	2	\$2,600.00
E 17	VONV	10/09/1	Z 10/10/1Z	M-F Wheel of Fo		7-73 0 pm	W -	su	2	φ1, ου υ.υυ1	U.UU INIVI		φ∠,σ∪ ∪.∪∪
		OF FOR											
14/	<u>Sta</u> eek: 10/	rt Date	End Date 10/15/12	<u>Weekdays</u> MTWTF~~	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
vv	OGK, TO/	00112	10/10/14	PITEL	2	ψ1,000.00	0.00				1	•	

Print Date: 10/09/12 08:08:41

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Advertiser:

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10/09/12 - 10/15/12

Product Desc:

OCEGUERA 4 CONGRESS

KSNV

Totals

\$14,545.00

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Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
E 17 KSNV 10/09/12 10/15/12		СМ	7-730pm	MTWTF-	- :30	2 \$1,300.001	0.00 NM	2	\$2,600.00
WHEEL OF FORTUNE	M-F Wheel of Fortu	une					1		
Start Date End Date	Weekdays 5	Spots/Week	Rate	Rating					
Week: 10/09/12 10/15/12	MTWTF		\$1,300.00	0.00					
	<u>Description</u>	<u>Start</u>	/End Time				Rtg Type		
2 KSNV 10/09/12-10/15/12 I	N-F Wheel	7-73	0pm		MTWThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 17.4,17.5 [Below LUR-LUR is \$26	201								
3 KSNV 10/09/12-10/15/12 I	•	7-73	0nm		MTWThF	:30(\$1,300.00)	0.00 NM		
See MG 17.4,17,5	VI-I VVIIGGI	7-10	Opin		14179	.00(\$1,000.00)	0.00 11111		
[Below LUR-LUR is \$26	60]								
4 KSNV 10/09/12-10/15/12 I	√l-F Wheel	7-73	0pm		M-WF	:30 \$1,300.00	0.00 NM		
MG for 17.2,17.3									
[revised rate to reinstat	•	7 70	0			.00 #4 000 00	0 00 NIM		
5 KSNV 10/09/12-10/15/12 I	vi-i- vvneei	7-73	upm		M-WF	:30 \$1,300.00	U.UU NIVI		
MG for 17.2,17.3 [revised rate to reinstat]	e1								
E 23 KSNV 10/09/12 10/15/12	·	ven CM	11pm-1135p	m MTWTF	- :30	1 \$1,200.001	0.00 NM	1	\$1,200.00
220 (10(1) (0.00))2 (0.10)	M-F News 3 at Ele					, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		·	+ · , — • • · ·
NEWS 3 NIGHTSIDE									
Start Date End Date		Spots/Week	<u>Rate</u>	Rating					
Week: 10/09/12 10/15/12	MTWTF		\$1,200.00	0.00	.00	4 040.000	0.00 NM	4	#40.00
N29 KSNV 10/10/12 10/15/12	Last Call w/Carson Last Call w/Carsor	-	136-205am	M-WTF-	- :30	1 \$40.003	0.00 NM	1	\$40.00
Start Date End Date		Spots/Week	Rate	Rating					
Week: 10/09/12 10/15/12	M-WTF	1	\$40.00	0.00			0.00.1114		***
N30 KSNV 10/10/12 10/15/12	Today-AN Today-AN	СМ	205a-304a	M-WTF-	- :30	1 \$30.004	0.00 NM	1	\$30.00
Start Date End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/09/12 10/15/12	M-WTF	1	\$30.00	00,0					
N 31 KSNV 10/13/12 10/13/12	Weekend Jeopardy WKND Jeop/Whee		630-730pm	S	- :30	1 \$525.001	M/ 00,0	1	\$525.00
Start Date End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/08/12 10/14/12	S-	1	\$525.00	0.00					